

Resume.

MATTHEW MISTER

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Education.

SWINBURNE UNIVERSITY - 2007.

Post Graduate Diploma of Design Communications

Received distinctions in all subjects.

Experience.

DESIGN AND COMMUNICATIONS LEAD - THE JUDICIAL COLLEGE OF VICTORIA - AUG 2019 - PRESENT

Originally a freelance position, I joined the College to implement and manage their new brand roll out across their print and digital platforms. My role and responsibilities quickly grew to include managing, developing and implementing a communication strategy for the organisation. I also oversaw development of their new website, a pivotal education, events and resource platform for the Victorian judiciary.

CREATIVE DIRECTOR - JACK MORTON SAN FRANCISCO - JUNE 2022 - SEPTEMBER 2022

A project based contract to work on a number of upcoming projects for Hewlett Packard and LinkedIn. This was a great opportunity to work with their San Francisco team to develop a number of immersive experiences for these two major clients.

ART DIRECTOR - GEORGE P. JOHNSON - DEC 2017 - MARCH 2020

Designer/Art Director and creative lead for their Melbourne office. During my time with GPJ I delivered creative design solutions and brand experiences and took on the role as Creative Director for a number large scale engagement led projects for NAB, Toyota, L'Oreal, MLC, Amazon and Alibaba.

CREATIVE DIRECTOR - C2 MONTREAL - SEPTEMBER 2017 - DEC 2017

I joined C2 in a freelance capacity on a number of pitches for their Montreal office while they began the process of launching their new Melbourne offices. While much of my work was initially with their Montreal office I was also responsible for developing a number of immersive experiences for the MCEC expansion launch, the 2018 EY Partner Conference as well as conceptualisation of engagement strategies for their C2 Melbourne Business Conference which was to launch later that year.

CREATIVE DIRECTOR - BUNCH GROUP - SEPT 2016 - NOV 2017

At Bunch I was responsible for the creative direction, copy-writing and conceptual development for a number of high profile FMCG clients. During my time there I developed strategic messaging for employee engagement projects with Asahi Beverages, Schweppes and Swisse. I was responsible for two designers on the team and was a mentor to our junior designer, overseeing development of her design skills as well as managing the design team in accordance with the growth of the business.

SENIOR DESIGNER - DELOITTE - JUNE 2015 - SEPT 2016

Senior Designer based within Deloitte's Melbourne marketing team. Responsible for all creative and design concepts for Deloitte's marketing communications and client proposals. I worked alongside their Sydney creative department and formed part of the creative team responsible for creative content and visual direction of their annual Partner Conferences.

SENIOR DESIGNER - JACK MORTON WORLDWIDE JAN 2010 - APRIL 2014

Senior Designer at Jack's Melbourne Office. I worked alongside the Sydney Creative team and produced branding and design solutions for a variety of launch events, activations and below the line campaigns. During my time here I worked across such brands as Wesfarmers, Ford Motors, BMS, Optus, Telstra, Australian Tennis Open, L'Oreal, Mars, Volkswagen, and Microsoft.

DESIGNER - FITCHLIVE MARCH 2008 - DEC 2009. (UNITED KINGDOM)

Worked as a (permanent) freelancer with this award winning agency, working as a designer on a large number of projects with major brands, Microsoft, General Motors, Visa, Barclays Bank, Nokia and the Royal British Army.

DESIGNER - DARE GALLERY FEB 2001 - DEC 2007

Worked as their In-house graphic designer working up to Design and Advertising Manager. My responsibilities covered the design and production and planning of all print ready press ads and advertising collateral for their 15 stores nationally as well as maintenance and design of the company web site. While at Dare Gallery I developed a great knowledge of strategic retail marketing in design and advertising and acquired a wealth of experience in retail design and promotional copy-writing.

References.

Charles Turner

General Manager & Business Director, George P Johnson - charles.turner@gpj.com

Stephanie Bradshaw

Creative Director - stephaniebradshaw@thebiteproject.com